

DEMONT

BTEC International Level 3 Foundation Diploma in Business





About DeMont

DeMont Institute of Management and Technology is an institution that offers exceptional Technical and Vocational Education and Training (TVET) programs in the UAE. DeMont offers top-notch programs that are permitted by the Knowledge and Human Development Authority (KHDA) and awarded by NCFE, CMI, and Pearson. DeMont strives to serve as a stepping stone for each student who walks through its doors, inching them closer to achieving their goals. Education and training are critical components of personal growth and development. With DeMont's quality education, students can succeed in their chosen careers.





About Pearson UK

Pearson Education is a British-owned educational publishing and appraisal service for educational institutions and corporations, as well as for students directly. It integrates world-class educational content and evaluation, driven by services and technology, to allow more efficient teaching and customized learning. Their mission is to have a direct partnership with millions of lifelong learners and to link education to the way people aspire to live and work each day. They assume that wherever learning flourishes, people do as well.





International Level 3 Foundation Diploma in **Business**

The BTEC International Level 3 Foundation Diploma in Business is offered as a full-time course that covers the fundamentals of business as an industry. It provides opportunities for project-based learning which proves helpful for when students continue their higher education. The course also provides support for students to help them understand various sectors of business and it encourages students to identify undergraduate courses that will further pave the way for them to follow a career of their choice.

Course Duration: **12 months** | Course Level: **3** | Course Modules: **6**

Module List

- Exploring Business
- Research and Plan a Marketing Campaign
- Business Finance
- Business Decision Making
- Team Building in Business
- Career Planning

Learning Outcomes

- Learn the practice of critically analysing academic theories.
- Explore varying business processes including marketing, team building and finance.
- Develop an understanding of existing career opportunities
- Acquire the skills to use Harvard Referencing and writing assignments using credible sources
Identifying credible theories and sources
- Practice researching and using combinations of research to propose best practices and innovative ideas



Key Features

- o Eases undergraduate academic experience by establishing a foundation in the study of business
- o Helps students explore their interests and opportunities
- o One-year, full-time course
- o Provides students with the opportunity to gain experience independently
- o Trains students with skills of researching, actively and methodically

Top skills you will learn

- o Problem-solving and critical thinking
- o Application of creative solutions
- o Ability to approach familiar and unfamiliar issues
- o Application of available resources and technology for learning and development
- o People skills such as teamwork and communication
- o Independent development and growth
- o Influencing and negotiating skills
- o Adaptability to changing conditions and resilience



Who is the **programme** for?

The Pearson BTEC International Level 3 qualifications in Business are created keeping in mind the student demography between the age of 16-19 who look forward to pursuing a career in business, primarily through higher education.

Career Progression

Various renowned higher education providers recognize the qualification. Students with this qualification can go on to pursue the following courses:

- ▷ Higher National Diploma in Business
- ▷ BSc (Hons) in Business and Management
- ▷ BA (Hons) in Business with Finance
- ▷ BA (Hons) in Business with Marketing
- ▷ BA (Hons) and BSc in Business with Human Resource Management
- ▷ BA (Hons) and BSc (Hons) in Business Studies
- ▷ BA (Hons) and BSc (Hons) in Business Strategy
- ▷ BSc (Hons) in International Management
- ▷ BSc (Hons) or BA (Hons) in Marketing
- ▷ BSc (Hons) in Retail Management



"My HND journey has helped me tremendously in my academic and personal life. I would like to thank all the students and staff members for helping me overcome my challenges and for providing me with the perfect progression route with BTEC Level 3 foundation program to complete my higher education. The institute has met all the requirements that a student could ever need to excel in their career. I would recommend anyone looking for a convenient and accredited education to join here"

Hiba Fatima



"BTEC foundation has given me the opportunity to speed up my education and reach my goals faster. The course was provided in a very comfortable and home-like environment with highly engaging classes and friendly faculty members who helped and supported us in every step of the journey. I am eternally grateful to the institute for this experience and can't wait to see what it has in store for me next."

Fathima Maheesha

Testimonials



DEMONT
INSTITUTE of
MANAGEMENT
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